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Stephanie Beaumont

www.seaandbescene.com
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Qualifications

- 19+ years in Broadcast & Entertainment Industries
- 8+ years of Corporate Marketing Experience
- 6+ years of Hosting, Producing, Creative & Content Development of Sea and be Scene
- 4+ seasons Hosting/Producing/Post Production SEA AND BE SCENE TV
- 2.5 years in Retail Management
- On-camera experience in daily live morning shows, live and produced television specials
- On-air experience in hosting and operating daily live radio morning and midday shows
- Excellent interpersonal and communications skills
- Strong creative abilities and leadership skills
- Ability to deal with multiple demands and pressure of deadlines
- Established excellent contacts with Canadian Radio & Television

Current

SeaAndBeScene.com - President, CEO & Creative Director

- Responsible for all creative direction and content management of this entertainment based, magazine style website designed to celebrate the people, places and things that make the 4 Atlantic Provinces special (original written and video content)

*New content daily – just celebrated 6 years on line July 1, 2016

- Responsible for all postings (layout & content management) on the back end of this Wordpress site

www.seaandbescene.com

SEA AND BE SCENE TV – Host, Producer, Writer & Editor

- Responsible for creative direction, episode content and all pre & post production elements of this entertainment based, magazine style series designed to celebrate the

people, places and things that make the 4 Atlantic Provinces special. Broadcast on Bell Aliant FibreOp's TV1 throughout Atlantic Canada, OnDemand and on line.
(4 Seasons) http://tv1.ca/3156177

Relavent Experience - Marketing

CAPiTAL C Communications, Toronto, ON (1992-1996)
Account Director - Corporate Marketing

- Responsible for client service and leading in-house creative account team. Project development and management spanning all facets of internal and external communication, including:

  - Corporate Strategy Development - Marketing & Advertising Plans
  - Public Relations & Press Events - Product Launches
  - Sales & Marketing Events - Print Advertising Campaigns,
  - Broadcast Commercial Production (TV & radio)
  - Employee Conferences (A/V staged meetings & themed events)

  Client List Included: *Pepsi-Cola Canada, Cadbury Chocolates, Famous Players Theatres, CN Tower, HMV Canada, Loblaws/National Grocers*

The Communique Group, Toronto, ON (1990-1992)
Account Manager - Corporate Marketing

- Working with Account Director to provide client service and day to day project management involving

  - Corporate Strategy Development - Marketing & Advertising Plans
  - Public Relations & Press Events - Product Launches
  - Sales & Marketing Events - Print Advertising Campaigns,
  - Broadcast Commercial Production (TV & radio)
  - Employee Conferences (A/V staged meetings & themed events)

  Client List Included: *Rubbermaid Canada, Avon, HMV Canada, Honda, Pepsi-Cola Canada, Cadbury Chocolates*

Recording Artist (1995-2000)

- Recorded 2 full length albums – launched in Canada & in various International Markets,
- Produced 14 music videos - receiving heavy rotation on CMT
- Cross-Canada and international touring including the Middle East
- Formed Entertainment Company responsible for organizing all aspects of 2 nationally distributed CDs, working in conjunction with Iron Music/BMG Music Canada. Includes: production, packaging, advertising, marketing and tour

support

Relevant Experience – Television

CTV Atlantic (BELL Media) 2014 & 2015

- Co-Host & performer – ***"Cape Breton's Christmas Daddies Telethon"*** **2014 & 2015**

Global Halifax (Shaw Media) 2014 – 2015

- Regular East Coast Entertainment contributor on **Global Morning Halifax**

Atv/ASN (CTV Globemedia) 2009 - 2012

- Guest Co-host & producer Breakfast Television – 2 hour live morning show
- Regular features contributor BT – (Summer 2009 & Christmas 2010)
- Co-Host & performer – ***"Cape Breton's Christmas Daddies Telethon"*** 2009 -2011

A-Channel Ottawa – Contract 2006

- Co-Host of 3 hour live morning show – ***"A-Channel Morning"***
- Booked and produced all on location segments and a variety of in studio segments
- Co-Host **– "A-Channel Santa Claus Parade"**

CityTV (Rogers) – "CityLine"

- Guest Host of Live National Talk Show

The New VI/A-Channel - Victoria, BC (CHUM) – Contract 2005

- Co-Host & Producer of 2 1/2 hour live morning show – ***"New Day/A-Channel Morning"***
- Feature Reporter for News @ 5pm & 6pm

The New RO (CHUM) – September 2003 to October 2004

- Co-Host of 3 hour live morning show – ***"Breakfast @ The New RO"***
- Feature Reporter for News @ 6
- Co-Host of **"The New RO @ Noon"**
- Co-Host **"Cancer Research Telethon" & "Santa Claus Parade"**

A-Channel (CRAIG) – October 2002 to July 2003

- Hosted, produced and wrote weeknight Entertainment Show – ***"Wired"***
- Entertainment Anchor for evening news

W Network (WTN/CORUS) – July 2002 Freelance Project

- On-camera reporter ***"The Boys Of Summer" 2 hour special –*** field interviews for Alberta

CMT Canada (CORUS): 1998 – 2002 (Freelance)

On-camera host – ***2001 CMA Award Show Preview, 2001 CCMA Award Show Preview & "The Movie Minute"***

On-camera host, interviews, writing for a profile on new country artist Adam Gregory
Stephanie Beaumont Backstage at the Canadian Country Music Awards – 2000

Created, researched, wrote, co-produced and hosted 2 (two) "backstage" specials at the Canadian Country Music Awards. A behind the scenes look at the award show and it's nominees, shot entirely on location

- ***Stephanie Beaumont Backstage at the Canadian Country Music Awards – 1999****
- ***Stephanie Beaumont Backstage at the Canadian Country Music Awards – 1998***

** Winner of the Alberta Motion Picture Award – Light Entertainment*

On-camera host for live to tape Award Show commercial bumpers

- ***Canadian Country Music Awards on CMT - broadcast – 1999***

On-camera host, interviews and writing for a "Gala" special presentation. Coverage of the post Award Show party – entitled ***The Party Zone – 1999***

Reported, directed and produced festival reports on location

- ***Merritt Mountain Music Festival, Merritt, BC – 1998 & 1999***
- ***Havelock Country Jamboree, Havelock, ON – 1998***

On-camera host for year-end video countdown, shot on location in Banff, Alberta

- ***Top 98 of '98 – CMT's Year End Countdown – 1998***

<u>Additional Broadcast/Print/Retail Experience</u>

- ATLANTIC BUSINESS MAGAZINE – Contract Contributor 2014 – 2015
- Host of ATLANTIC JOURNAL season 1 on Bell Aliant FibreOP
- Midday Host - 9am-2pm MBS Radio, Halifax, NS FX101.9FM 2006
- Commercial Work for QE2 Home Lottery – 6 campaigns
- Morning Show Co-Host & Midday Host - CISNFM Edmonton, AB 2002
- Morning Show Co-Host - New X91.3FM Victoria, BC 2000
- Talk Show appearances and performances on all major networks (i.e. Canada AM, Global News, CBC Morning Show, etc.)
- Regular guest on TSN's "Off the Record"
- Hudson's Bay Company -Sales Manager Hard Goods Etobicoke, ON (1989-92) responsible for staff of 80+, inventory management, sales goals, merchandising,

promotional activity at store level.

Education

- BA in Finance & Economics, University of Western Ontario – 1989
- Acting Technique, The Actors Workshop, Toronto, ON – 2000
- Improvisation, The Actors Workshop, Toronto, ON – 2001

References

Available upon request