

Contest Rules & Regulations

Please read our standard contest rules and regulations carefully. It is the responsibility of the participant to understand the terms and conditions of our contests before entering.

1. THE CONTESTS

These Rules and Regulations apply to all contests administered by Sea and be Scene dot com (a division of Rae of Hope Inc.

2. NO PURCHASE NECESSARY

3. ELIGIBILITY

The contest is closed to employees, directors and officers of Sea and be Scene dot com and Rae of Hope Inc. Along with employees, directors and officers of their respective web development, advertising and promotional agencies, as well as family members of any of the foregoing.

4. HOW TO ENTER AND HOW TO WIN

Correctly identify the 5 East Cost Music Artists that go with each of the 5 pieces of the face and submit along with your name, email address and telephone number.

You may enter as many times as you would like throughout the contest, however only one entry per email will be accepted within a 24 hour period

5. THE PRIZE(S) AND THE PRIZE VALUES

*Prize pack includes: Two (2) Showcasing passes. Access to all official ECMA showcases and cool ECMA Week 2011 merch. Total prize valued at approximately \$1000 Canadian.

6. DEADLINE FOR CLAIMING A PRIZE

The Prize winner must claim the Prize within thirty (30) days of being declared the winner, unless otherwise specified (the "Deadline"). If the Prize winner fails either to claim a prize or inform Sea and be Scene, of his or her inability to claim a prize before the Deadline, his or her entry will be forfeited. Prize winners will be required to provide valid, government-issued identification when claiming a prize, failing which he or she will forfeit the prize.

7. EXPENSES

Prize winners are responsible for all incidental expenses incurred in connection with accepting the Prize (the "Expenses"). Prize winners understand that they may not seek reimbursement for the Expenses from Sea and be Scene, Rae of Hope, the Sponsor(s), or their respective advertising and promotional agencies. It should further be noted that travel expenses associated with the prize package (i.e. travel to the 2011 ECMA week) are NOT included.

8. LIMITATION ON NUMBER OF ENTRIES PERMITTED

Only one entry per person per email address is permitted within a 24 hours period for any particular Contest, unless otherwise stated. Entries are subject to verification and will be declared invalid if they are falsified, altered or tampered with in any way.

9. CHANCES OF WINNING

Chances of winning depend on the number of entries submitted, as specified, and/or number of qualified Contest entrants.

10. NO REPRESENTATIONS OR WARRANTIES

Neither Sea and be Scene or Rae of Hope Productions Inc. makes any representation or offers any warranty, express or implied, as to the quality or fitness of any prize. Prize winners understand, and acknowledge that he or she may not seek reimbursement or pursue any legal or equitable remedy from Sea and be Scene or Rae of Hope Productions Inc. should a prize fail to be fit for its purpose or is in any way unsatisfactory to the prize winner. In the event that a prize consists of tickets to an event that has been cancelled or postponed, no substitution will be offered.

11. DECLARATION AND RELEASE OF PRIZE WINNER

Before being awarded a prize, the prize winner must:

a) Correctly answer, unaided, a time-limited skill-testing mathematical question; and

b) Sign a standard form confirming that by entering the Contest:

– he or she read, understood and accepted these rules and regulations;

– that he or she understands that acceptance of the prize may involve danger and/or exposure to risks and hazards of both man-made and natural origin, whether arising from foreseeable or unforeseeable human error and negligence, and that, as a result, he or she may suffer damage to personal property, serious personal injury, illness or even death;

– that he or she nevertheless freely and voluntarily agrees and does hereby assume any and all risks of personal injury, illness, death arising out of or connected with his or her participation in the Contest and winning the prize; and

– that he or she releases Sea and be Scene or Rae of Hope Productions, the Sponsor(s), and all of their directors, officers, employees, agents as well as their respective advertising and promotional agencies (collectively, the “Releasees”) from any and all liability arising in connection with participation in the Contest and acceptance of the prize, including, without limitation, any financial, legal or moral responsibility or loss or personal injury including death or damage to or loss of property suffered or incurred or arising from participating in the Contest or accepting the prize, whether suffered by the prize winner, or by his or her heirs, administrators, personal representatives or executors, and notwithstanding that such injuries or losses may have been caused solely or partly by any act, omission, negligence or gross negligence of any or all of the Releasees.

12. PRIZE TO BE ACCEPTED AS AWARDED

The decision of the Contest judges is final, and the prize must be accepted as awarded. No portion of the prize is transferable. The prize is not redeemable for cash and no substitute for any portion of the Prize is offered. Should a prize winner be unable to claim a prize as awarded, his or her entry will be forfeited.

13. SUBSTITUTION OR CHANGE TO THE CONTESTS

Sea and be Scene, Rae of Hope Productions Inc., the Sponsor(s) and their respective advertising and promotional agencies reserve the right to substitute a prize or any component thereof for those of approximately the same value and reserve the right to change the Contest rules or terminate or withdraw the Contest at any time, without prior notice.

14. OWNERSHIP OF ENTRIES

All entries shall become the property of Sea and be Scene and Rae of Hope Productions Inc. The Releasees assume no responsibility for lost, stolen, destroyed or otherwise indecipherable entries due to any failure or technical malfunction of the telephone network, on-line computer systems of equipment,

servers, access providers, software, poor reception, technical problems, failure of any email or submission or due to any other reason regardless of cause.

15. CONSENT TO USE OF PERSONALITY

By entering a Contest, each entrant, including the prize winner consents to the use of his or her name, city of residence, photograph, voice, likeness, image or any other aspect of his or her personality for any publicity and programming purposes, commercial or otherwise, in all media used by Sea and be Scene, Rae of Hope Productions Inc., the Sponsor(s), promoters and their advertising and promotional agencies, without any payment or compensation. The entrants understand and acknowledge that Sea and be Scene or Rae of Hope Productions may contact him or her without prior knowledge as a result of his or her participation in a Contest.

16. CONSENT TO COLLECTION AND USE OF PERSONAL INFORMATION

By entering the Contest and voluntarily providing personal information including, but not limited to, name, address, city, email address, home and office telephone numbers (the "Registrant Information"), each Contest entrant grants permission to Sea and be Scene and Rae of Hope Productions Inc. to the collection and use of the Registrant Information for the exclusive purpose of administering the Contest and selecting the prize winner(s). Unless the entrant agrees otherwise, no correspondence will take place between Sea and be Scene or Rae of Hope Productions, the Sponsor(s) and the entrants except in connection with any particular Contest and, in the case of a prize winner, as a result of entering a Contest and winning a prize.

17. NO DISRUPTION TO CONTEST

All Contest entrants agree to respect the entry process and the operation of the Contest as outlined in these rules and regulations. Sea and be Scene, Rae of Hope Productions Inc. or the Sponsor(s) may disqualify or ban from future contests any Contest entrant or person who Sea and be Scene, Rae of Hope Productions Inc. or the Sponsor(s) believes is tampering with the entry process or the operation of the Contest, to be acting in a disruptive or unsportsmanlike manner, or behaving with the intent to annoy, abuse, threaten or harass any person associated with Sea and be Scene, Rae of Hope Productions Inc. or the Sponsor(s). Any attempt to deliberately damage a website or to undermine the legitimate operation of a contest is a violation of criminal and civil laws, and should any such attempt be made by a Contest entrant or other person Sea and be Scene, Rae of Hope Productions Inc. and the Sponsor(s) may seek damages or other relief from such Contest entrant or other person to the fullest extent permitted by law.

18. WHERE CONTEST RULES AND REGULATIONS AVAILABLE

These rules and regulations are available online at www.seaandbescene.com

19. COMPLIANCE WITH CONTEST RULES

All contestants agree to abide by the Contest Rules and Regulations, which are subject to change at the sole discretion of Sea and be Scene and Rae of Hope Productions Inc.

20. COMPLIANCE WITH LAWS

This Contest is void where prohibited by law and is subject to all federal, provincial, territorial and municipal laws and regulations of Canada and of each province, territory and municipality of Canada, respectively.